

Bay Area Dance Moves
Presents "Pump Up The Volume"
PROGRAM ADVERTISING PRICES

Ads accepted through 9:00p.m. SATURDAY, May 4th, 2024

<u>Selection</u>	<u>Ad Options</u>	<u>Price</u>
_____	Full-Page Color Ads	\$120.00 (ad ready fee)
_____	Full-Page Black & White Ads	\$90.00 (ad ready fee)
_____	1/2 Page Black & White Ads	\$65.00 (ad ready fee)
_____	1/4 Page Black & White Ads	\$45.00 (ad ready fee)
_____	Business Card (Horizontal Only)	\$30.00 (ad ready fee)
_____	Shout Outs (3 lines of text - no photos)	\$25.00
_____	Ad Design Fee (if submitted not designed)	\$25.00
_____	Late Fee (if not submitted by April 28, 2023)	\$15.00

TOTAL \$ _____

ADVERTISING FORM

Contact Name : _____

Dance Name: _____

Phone : _____ **Email :** _____

Payment Method CIRCLE ONE: **CASH** **CC on file** **CHECK #** _____

◆ DO NOT be left out! Our program provides a special memory for everyone who has an ad. We try to make the ad campaign fit a wide range so everyone can participate. You will enjoy the program for years to come. You will see how special it is for each dancer when they open it and see their own special ad! **Please see a sample program in the studio lobby.**

◆ **Ad Instructions:**

- **Submit a completed, final ad in JPEG (or JPG) format at 300 dpi.** See Ad Size Sheet on the next page for correct orientation for each ad size. Email ad to contactus@bayareadance.com
- **Ad Design Instructions (subject to Ad Design Fee).** If your ad is not complete or requires modifications, please describe details for the ad in the submitted email/paperwork. Email photos or images that need to be included in the ad to contactus@bayareadance.com

◆ PLEASE, PLEASE, do not wait to submit your ads until the last minute. When they are complete, please turn them in so we can begin putting the pages together for the printer.

FOR A FULL PAGE

PLEASE DESIGN THEM TO FIT THE
FULL PAGE AD WITH .5 MARGINS ALL
THE WAY AROUND THE PAGE

(TOP, BOTTOM, LEFT & RIGHT MARGINS .5 ALL THE WAY AROUND)

7 1/2" X 10"

FOR A 1/2 PAGE

PLEASE DESIGN THEM TO FIT THE
1/2 PAGE SIZE AD. THE MARGINS SHOULD
BE SET AT / TOP .5 - BOTTOM 5.5

LEFT .5 - RIGHT .5

7 1/2" X 5"

FOR A 1/4 PAGE

PLEASE DESIGN THEM TO FIT THE
1/4TH PAGE SIZE AD. THE MARGINS SHOULD
BE SET AT / TOP .5 - BOTTOM 5.5

LEFT .5 - RIGHT 4.25

3 3/4" X 5"

FOR BUSINESS CARD SIZE

PLEASE DESIGN THEM TO FIT THE
1/8TH PAGE SIZE AD. THE MARGINS SHOULD
BE SET AT / TOP .5 - BOTTOM 8.0

LEFT .5 - RIGHT 4.25